



Startup Welcome Package Batch#7

# Startups



PIONIER  
GEIST

CARS 2.0

## One sentence pitch

TaaSchen delivers AI-driven driver training and monitoring solutions, creating safer, more efficient fleets while reducing costs and supporting sustainability goals.

## Product & Business Model

- AI-powered video driver training and continuous performance monitoring to optimise fleet operations.
- Subscription per driver with revenue-sharing for retraining sessions.

## Customers & references:

- Targeting fleet operators and driver training providers in Germany.
- One confirmed pilot project with LEWA Qualifizierungs GmbH

## Key Facts:

- *The best drivers can reduce total fleet costs by 12% below average but the worst can lead to a 13% increase - a 25% variance in fleet costs.*



Compact telematics hardware enabling AI-powered driver training and monitoring

## Contact us

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