



Startup Welcome Package Batch#7

Startups

smarthow



PIONIER
GEIST



One sentence pitch

Empowering global industries to capture expertise, improve on-the-job training and scale operational excellence with AI.

Product & Business Model

Software as a Service:
SmartHow provides AI-powered tools to capture expertise faster, transform it into actionable training, and scale operational excellence.

Customers & references:

We help Fortune 500 industries scale operational excellence with AI.

- Bayer
- Cargill
- Alcoa
- ArcelorMittal

Key Facts:

- **Core Solution:** Transforming real expertise into AI-powered training and insights.
- **Market Impact:** Helping global industries scale operational excellence.

Contact us

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