

Startup Welcome Package Batch#7 Startups smarthow

One sentence pitch

Empowering global industries to capture expertise, improve on-thejob training and scale operational excellence with Al.

Product & Business Model

Software as a Service (SaaS):

SmartHow provides AI-powered tools to capture expertise faster, transform it into actionable training, and scale operational excellence.

Scale operational excellence and find compliance gaps with AI.

Key Facts:

•Core Solution: Transforming real expertise into AI-powered training and insights.

•Market Impact: Helping global industries scale operational excellence.

What kind of multipliers are you looking for?

- Lean Manufacturing consultants.
- Quality consultants.
- HR / Training consultants.







Unique Value Proposition:





Customers & references :

We help Fortune 500 industries scale operational excellence with Al.

- Bayer
- Cargill
- Alcoa
- ArcelorMittal

Contact us

Name: Gabriel Gonçalves Email: gabriel@smarthow.com Website: smarthow.com/de