

Startups







GreenCoat



One sentence pitch

GreenCoat enables savings for you while saving the planet through our plasma coating smart solution that maximises the energy efficiency of buildings.



Product & Business Model

- Retrofittable plasma coating smart window – offered a fixed price
- Connected IoT and data analytics "smart windows as a service" where users pay a monthly subscription priced according to their needs



Unique Value Proposition:

Cheaper – retrofittable, innovative low-cos material used

Greener - our HiPIMS Deposition method eliminates the use of indium tin oxide Smarter – connected IoT analytics allows u to track the savings in real time



Customers & references:

- REITs
- Commercial Real Estate developers property managers
- Residential owners
- Universities

Key Facts:

- HiPIMS stands for High Power Impulse Magnetron Sputtering
- Global Finalist HKSTP EPiC 2024, LKYGBC 2023
- National Winner Climate-KIC Climate Launchpad Australia

What kind of multipliers are you looking for?

- Introductions to local partners including manufacturing and R&I
- **Customers in Stuttgart**
- Local talent



Contact us

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