

# Startups









### One sentence pitch

Secure, blockchain-based file storage and sharing solution optimized for IoT systems and critical data scenarios.



#### A Product & Business Model

- **Product**: Decentralized storage using blockchain, IPFS, and encryption for secure data management.
- Business Model: B2B/B2C, SaaS platform with token-based incentives for secure storage and retrieval operations.



## Unique Value Proposition:

Secure & Decentralized -Blockchain-backed encrypted storage.

**ELECTRA** 

- IoT-Optimized & Scalable Efficient for connected devices.
- Token Incentives Rewards for secure storage & retrieval.



#### Customers & references :

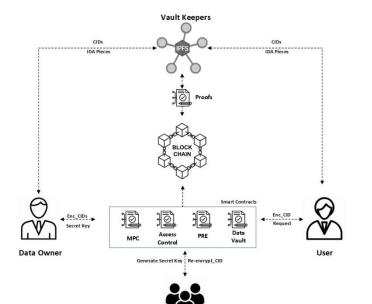
- **Automotive & Manufacturing**: Secure storage for connected vehicles & smart factories.
- **Healthcare & MedTech**: Encrypted storage for IoT-enabled healthcare.
- Government & Smart Cities: Scalable storage for IoT infrastructure.

# **Key Facts:**

- Founded: Barcelona, Spain, 2024
- Focused on IoT integration, scalable security, and user-friendly storage.
- Knowledge-Based Company originated from the UPC university.

# What kind of multipliers are you looking for?

- Business growth multipliers for more revenue
- Investment multipliers for funding leverage



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