



# Startups



## One sentence pitch

**Noreja Generative Process Intelligence**  
– Elevating Process Knowledge with the Power of GenAI

## Product & Business Model

- B2B Enterprise SaaS
- Targeting Mid-Sized Businesses
- Target: 800 to 5000 Ee
- Offering SaaS license and consulting services

## Customers & references:

- A1 Telekom
- IDM Energies. GmbH
- NordLB
- CIB Group
- Hector Insurance

## Key Facts:

- *Academic Spin-Off*
- *Located in Austria*
- *Founded 2021*
- *Team size of 10 people*



## Contact us

Name: Dr. Lukas Pfahlsberger

Email: [lukas.pfahlsberger@noreja.com](mailto:lukas.pfahlsberger@noreja.com)

Website: [www.noreja.com](http://www.noreja.com)