



Startup Welcome Package Batch#7

Startups



PIONIER
GEIST



One sentence pitch

We create hyper-personalized solutions for large corporations, using emerging technologies to solve challenges in organizational learning, community engagement, and internal and external audience engagement.

Product & Business Model

We offer scalable and customized products, including Holographic Trainings, immersive games, interactive learning paths, and other innovative solutions.

- Our business model is based on selling projects, tailored to the client's demand and the product's scope

Customers & references:

- Vale
- Anglo American
- Novo Nordisk
- Brookfield Energia
- CSN
- Samarco
- Klubber Lubrification
- Vallourec
- Nexa Resources

Key Facts:

- *Kriativar has partnered with Brazil's largest industries as clients.*
- *In 2023 and 2024, we were awarded Best AR/VR Startup in Brazil by 100OpenStartups.*
- *Kriativar has participated in Brazil's most prominent innovation programs and calls.*



Contact us

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