



Entering the German market



The Startup Welcome Package assists international startups in finding real customers and innovation partners in Germany in the Stuttgart Region. It is a fellowship provided by the Stuttgart Region & STEYG innovation hub. Therefore costs are covered for one person per startup.

Master your challenges!



Introductions to Corporates

Meet the right (corporate) partners fitted to your business model



Individual Mentorings

Have personalized and hands-on learning experiences with mentors who share their expertise of the German market.



Expert Insights

Learn more about G2M, sales processes, hiring processes, legal aspects and much more about the German business landscape.



Community & Workplace

Work in a fully-equipped startup hub in the heart of Stuttgart – your business gateway to the region.



Cultural Experience

Experience the German and Swabian culture and learn about its values.

Designed for ...



... B2B or B2G startups that are located outside Germany



... eager to expand or tap into the German market or want to create and scale innovation with our local industry partners



... are operating in one of the following areas:

- Smart Industry & Logistics
- Automotive & Transportation
- GreenTech & Energy
- Information Technology, Artificial Intelligence & Quantum Systems
- Fintech & DLT
- Smart Material & Design
- Sustainable Building & Construction Engineering
- Media & Communication Technology
- Agriculture & Food Industry / Retail

APPLY DIRECTLY

FOR THE STARTUP WELCOME PACKAGE



CONTACT

PAULINE MAUCH
PAULINE.MAUCH@PIONIERGEIST.IO
STEYG GMBH & CO. KG