

That's why the Stuttgart Region Economic Development Corporation (WRS) and Pioniergeist created the Startup Welcome Package.

During the online-phase 15 invited startups and young tech-companies from all over the world get the chance to get in touch with customers and innovation partners, to build connections with them in a value-creating way and to experience the Stuttgart Region with its high quality of life.

For more information regarding the Startup Welcome Package and all our participating startups visit:

wesayhi.tech



## Hi, we're COGTIVE



## About us

COGTIVE is an A.I. powered MES+MOM software solution pushing the boundaries of productivity in manufacturing, changing the way leadership overview the factory floor and enhancing production efficiency and impacts business with real results. Among the features are included: Production Kanban (Identify bottlenecks, track lead times, FIFOs and holding times), Equipment Performance (OEE, setup, maintenance and much more).



## **Business Model**

SaaS software billed per number of tracked machines in a monthly subscription. There is no minimum contract time and no IT is required. The implementation is very fast, installing and training in less than 2 hours, while the line is still running.



## Success Case

Ourofino, one of the largest animal health industries in Latin America, has increased their productivity by 29%, unlocking opportunities on the factory floor through our cutting-edge digital twin. In another success story, a top 5 pharma company in Brazil uncovered, in the first 15 days using the software, the potential to gain US\$300K per year, using our platform.



## Traction/Customer

Cogtive showcases a robust portfolio with over 30 diverse industrial clients, spanning major players in pharmaceuticals, animal health, chemistry, and cosmetics. Our cutting-edge solution has successfully monitored over two billion products and tracked more than 1,400 equipment on a global scale.









**€** COGTIVE









How to get in touch with us:

Ellen Paloma ellen.paloma@cogtive.com

https://cogtive.com/







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## Hi, we're RIALTOLABS



### About us

RialtoLabs is based in Dublin, Ireland. We are a team of adept scientists and problem solvers, blending experience with expertise in spectroscopy and data science.

We are dedicated to advancing the wider adoption of optical sensing technology, providing value through real-time analytics to empower data-driven decisions.

Our mission is to create sustainable analytical solutions with a positive environmental and social impact.





## **Business Model**

Value proposition: By taking the lab to the client, we can now deliver analysis results on-site at the point of measurement, instantly, instead of weeks or months.

Target customers - General: B2B | Earlyvangelists | Food & agriculture industry

Customers related to Stuttgart region: Bosch | Ritter sport | Food + Beverage | Wet chemistry Labs

Revenue streams: 1. Bespoke technical assessment program | 2. Model development as a service | 3. Data analysis as a service | 4. Local + International research, feasibility, and consultation Eg: Eu horizons cascade funding.

Key activities: Research develop customised AI models | Seek funding | Grow partnerships Key partnerships: | Enterprise Ireland | Ag-Tech UCD | Si-ware | SEBIC Ireland | Hal9



## Success Case

We provided our client with an analysis that successfully demonstrated optical sensor technology as a cost-effective preliminary tool for detecting adulterated honey, supported by a model capable of ongoing refinement to ensure continued accuracy against evolving adulteration techniques.

We also built AI models for prediction of soil properties using open source data and integrated into portable device



## Traction/Customer

Status: Currently pre-revenue

**Engagements:** 

- 1. Keelings Submitted a proposal to develop an AI application to evaluate fruit quality and shelf life, aimed at reducing food waste
- 2. Saudi Food and Drug Authority Data analysis as a service
- 3. Southern Scientific Pilot program discussion in progress for soil model

How to get in touch with us:

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## Hi, we're GreenPlat



## About us

GreenPlat is a Brazilian technology that develops SaaS ESG based on blockchain, with the aim of bringing transparency and efficiency to the environmental management process of companies. Our PlataformaVerde™ software resulting in financial benefits, compliance and environmental results.



## **Business Model**

We are a SaaS that revolutionizes and simplifies Environmental Management. Pioneers in the use of blockchain, we deliver traceability, transparency and legal compliance form the entry of raw materials to the final disposal of your waste. Circular economy in practice, transforming expenses in to financial gains!



## Success Case

As a Success Case we can highlight the McDonald's chain that achieved outstanding environmental management with the help of PlataformaVerde™ software. The company started to manage waste on a national scale in + 670 restaurants served, 120 cities and 22 states, with control in real time of +8,500 collections per month.



## Traction/Customer

So far, we have served more than 1500 clients, like BASF, Takeda, and McDonald's, and more than 1.2 billion tons of waste have been managed through our software! Also, we serve other 20 different market segments such as retail, food, beverage, pharmaceutical, and construction industries.







GreenPlat



How to get in touch with us:

#### Chicko Sousa

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## Hi, we're Letwe Innovation



### About us

Letwe Innovation is a digital transformation startup that helps industries and companies to improve their logistics efficiency, reduce costs, and improve the customer experience. Our SaaS platform automates and optimizes the processes of inventory control, storage, and movement of goods. We also have a software to smartfleet management. Our platforms has helped our customers reduce costs by up to 37% and improve efficiency by up to 45%. We have also helped our customers improve customer satisfaction by reducing delivery times and improving the accuracy of shipments. We are committed to providing our customers with the best possible logistics solutions to help them succeed.



## **Business Model**

Our business model is based on the SaaS model, with several plans to also meet the needs of small and medium-sized companies. Our plans are designed to be affordable and easy to use, making them a great option for businesses of all sizes.



### Success Case

We help the company Kuehne Nagel to improve the operational efficiency of moving Porshe products in Brazil. Kuehne + Nagel Group is one of the world's leading logistics companies.



## Traction/Customer

We have clients in various verticals such as automotive, industrial, food and beverage, logistics operators, including SMBs. In terms of traction, Letwe has shown accelerated growth in recent months.









How to get in touch with us:

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## Hi, we're SpdLoad



## About us

SpdLoad offers cutting-edge web and mobile app development in SaaS and MarketPlaces industries. We empowering startups and businesses with robust, scalable, and transformative digital solutions. Our commitment in the Healthcare, HR, Recruiting, and B2B solutions.



## **Business Model**

Monthly retainer
Hourly rates



## SPD LOAD



## **Success Case**

Raised 1m USD for 6 months of development
Raised 1.5 Pounds with MVP
Exit fo Sony
A client whose portfolio includes NASA



#### **Traction/Customer**

"SpdLoad has provided us with an excellent set of engineers, which were able to work on really complex problems and provide scalable solutions that will last for us for years."



How to get in touch with us:

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https://spdload.com/







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## Hi, we're InsightAl News



#### About us

We are a group of young entrepreneurs that live around the globe and work in a remote way. The team consists of software and machine learning engineers, product designers and business developers. The team members have strong technology background and some have work experience in tech companies such as DiDi and some graduate from top tier universities including Nanjing University and Massachusetts Institute of Technology.



### **Business Model**

Three tiers of subscription:

- 0. Free: user can interact with InsightAI News for news digestion in terms of chat, news summary, search and sharing the human to AI conversations with other human friends
- 1. Pro: user can specify the topics of news that interest them, which will be captured by InsightAI news, which can also complete the necessary actions after reading the news, e.g. put together in timeline the news summaries about some company with the necessary web search results organized and included
- 2. Enterprise: customers can talk to AI columinist that trained with the domain knowledge by human expert and the AI assistant can complete the tasks customized by users in an automatic way



## **Success Case**

Users saves the amount of time spent on reading the news by our TLDR functionality and also by chatting to our news agent.



#### Traction/Customer

We have individual users who are now in trials.

ୁ • InsightAl News

Digest news together with Al

Try free



How to get in touch with us:

**Phil Cui** 

phil.h.cui@gmail.com

https://news.aigcflow.xyz









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## Hi, we're Triggre



### About us

Triggre is a cutting-edge no-code platform designed to empower businesses in creating custom applications without the complexity of traditional coding. Its user-friendly interface accelerates development, rapidly deploying tailored solutions and automating processes. This not only saves time and money but also eradicates manual tasks like working with spreadsheets. With quick implementation and affordability, Triggre is the ideal choice for businesses seeking efficient, cost-effective solutions to enhance their operations.



## **Business Model**



Triggre operates on a subscription-based business model, providing businesses with a no-code platform for customized software development, where clients pay a recurring fee for access to the platform and ongoing support. To implement a custom application we have two options: learning how to use the platform yourself or connect with one of our experts who can build a process within one week.



## Success Case: Wikkelhouse

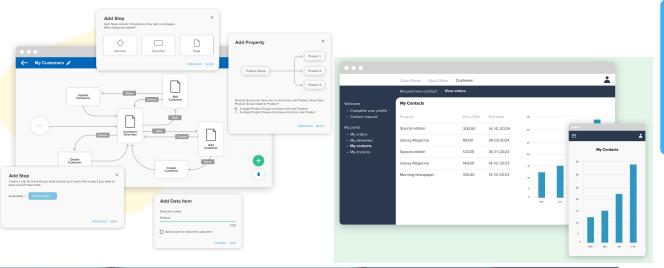
Wikkelhouse faced challenges with scattered information in multiple spreadsheets, causing manual errors and delays in their CNC machine operations.

After implementing a Triggre application, their in-house team streamlined tracking, providing a clear overview of the machine's activity. Now, they efficiently manage work in progress and upcoming tasks.



## Traction/Customer

We mainly cater to SMBs across industries, especially those deeply involved in intricate processes. Targeting business creatives and enterprises prioritizing digitalization, we serve clients pioneering new services or managing rapid growth. Ideal for organizations with remote teams, agile models, and complex operations relying heavily on external collaborators. Triggre excels in seamless collaboration, making it the go-to solution for businesses innovating swiftly with diverse external dependencies.



How to get in touch with us:

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## Hi, we're QUIPER 🍎 🐞









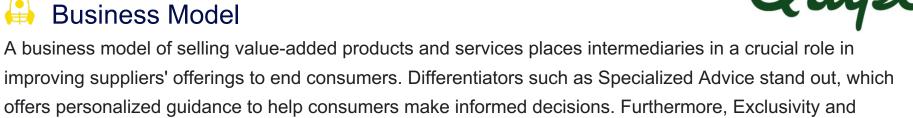
## About us

Quiper emerged with the noble mission of reducing the loss and waste of fruits and vegetables in retail stores and in consumers' homes. 🍑 🍑 🍑

Our dedication is focused on Product Development, Innovation and Sustainability.



#### **Business Model**



offers personalized guidance to help consumers make informed decisions. Furthermore, Exclusivity and Differentiation are fundamental, allowing intermediaries to offer unique products or services, unavailable from other sources, which provides consumers with a distinctive and valuable experience.



#### **Success Case**

In terms of B2C, products being sold at the one of the Brazilian biggest Supermarket chain since 2019, In terms of B2B, MVP approved by the Brazilian biggest supermarket chain in 2021/2022



## Traction/Customer

Quiper has met demand from B2B customers and is currently developing an artificial intelligence solution to improve decision making. This will result in a significant increase in efficiency in the produce sector of the markets. We understand that Europe with its sustainable conscientious is the right place to grow.









How to get in touch with us:

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## Hi, we're Getruck



### About us

GeTruck, founded in 2019, is a pioneering technology company specializing in routing optimization. We leverage genetic algorithms to create multi-objective solutions for the logistics industry, revolutionizing the way businesses manage their distribution and fleet operations. Our platform, powered by our data aggregation capabilities, consistently delivers an impressive 20% average reduction in distribution costs.



## **Business Model**

Getruck has developed a Planning and Dispatching product based on cutting-edge algorithms and AI for route optimization, smart planning, real-time replanning, and data enrichment to create full visibility and data-driven decision making. we've expanded our offerings by making this platform available as a Software as a Service (SaaS) solution to medium and enterprise-level companies.



## Success Case

A particularly noteworthy achievement is our recent paid POC with the IDF Transportation Battalion, which showcased a remarkable 33% reduction in costs. This demonstrates the transformative potential of our solution, and we're in the process of finalizing a long-term agreement with the IDF.



## Traction/Customer

Our track record underscores the effectiveness of our technology. We've successfully implemented it with five paying customers, all experiencing significant cost savings

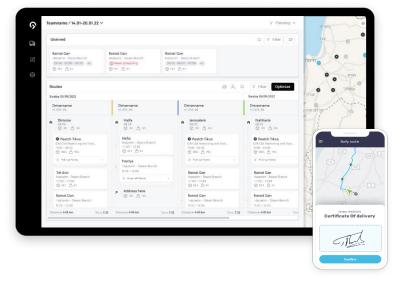




Getruck







How to get in touch with us:

Rom Grinfeld, CEO

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www.getruck.co







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## Hi, we're storabble



### About us

We built the largest marketplace to find and compare storage rooms in Switzerland. Enabling self-storage providers and real estate managers/owners to automate their marketing to save overhead costs and earn more money through reduced vacancy rates. In the next step, we will enable providers to receive bookings through storabble automating their transaction management. Moreover, we track demand and supply of storage rooms which will enable us to ensure the efficient allocation of space.



## **Business Model**



We earn money through every referral to the providers offering storage on storabble and receive money for every click or filled-out contact form. Through the introduction of direct bookings, we will be able offer storabble as a service with a subscription fee.



## Success Case

Within three months we managed to attract the largest offering of storage space in Switzerland overtaking all the established real estate companies. Today we have around 15k storage rooms listed and in the month October we referred over 1'400 potential clients.

#### **Unsere Partner**



































## Traction/Customer

Our offer exploded and the referrals have triplet in the last three months alone. We closed pre-seed in August. We onboarded all the leading Swiss selfstorage providers and some of the largest real estate players in the Swiss market. We already have a waiting list for German storage players. How to get in touch with us:

Oliver Meyer

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## Hi, we're **SENSEMORE**



### About us

Sensemore is a reliability-focused industrial asset management platform with hardware, software, and AI-powered tools specially designed for machine health analysis. Sensemore digitizes the maintenance processes with end-to-end machine-health solutions, from collecting machinery data to creating an automated failure report that includes the root cause of the failure and the remaining useful lifetime of the machine.





## **Business Model**

Sensemore products are sold with the annual subscription model including hardware, software, and AI-tools.



## **Traction/Customer**

Sensemore has 70+ corporate customers in 17 countries. Primary customer segment of Sensemore is industrial companies in Cement, Iron & Steel, Pharma, Automotive, and FMCG industries. Industrial companies who wants to monitor their machinery to have more sustainable production process can directly benefit from Sensemore machine health solutions.



### Success Case

Sensemore shares case studies actively. You can find further details in our website https://sensemore.io/case-studies/





How to get in touch with us:

https://sensemore.io/
www.linkedin.com/company/



sensemore-io/





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## Hi, we're Aseel, Buy Good, Do Good



About us

Aseel onboards underdeveloped communities to the digital economy.

Aseel has two pillars, Do Good and Buy Good.

Aseel Do Good enables decentralized aid distribution.

Aseel Buy Good enables artisans to sell their handmade products in western markets.

Aseel means Authentic, Original in several eastern languages.



#### **Business Model**

Aseel is a double-sided marketplace, On Buy Good, we give the artisans a shop and the support they need to sell online to western B2C customers. On Do Good, we provide an Omid (Hope) ID to all our beneficiaries that organizations (B2B) and customers (B2C) can provide and track direct assistance and support them to get to sustainable livelihoods.



## Success Case

Aseel Do Good has supported half a million people in the Afghanistan Crisis, over 50% of these are Afghan Women who are not allowed to have jobs.

Aseel Buy Good has supported 260 vendors in Turkey and Afghanistan to sell in Americas.



## Traction/Customer

Aseel has processed over \$3m worth of transactions where each transaction makes an impact.

Aseel has over 15k customers.

Aseel is featured by Time, BBC, Al Jazeera, NPR, PBS more.









MIT Solve

How to get in touch with us:

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## Hi, we're *CANNERY*



## About us

At Cannery, we revolutionize beverage production by **downsizing** mass-scale filling machinery **for small** enterprises. Our **modular** and space-efficient solutions **empower** young entrepreneurs to deliver top-tier beverages, ensuring that innovation meets accessibility in every can. We do this all because cans offer **sustainable** packaging for beverages, leaving a smaller environmental **footprint** compared to other materials.



### **Business Model**



Cannery as a technology company offering affordability and minimizes investment risks for small beverage companies by:

- offering "pay as you go" mobile canning, short-term machine rental, leasing or buyouts;
- modular machines eliminate freezing cash under unnecessary capacity machines scale up with business growth,
- Entering to **automated distribution solution**, to sell worldwide from small business door to customer door.



#### Success Case

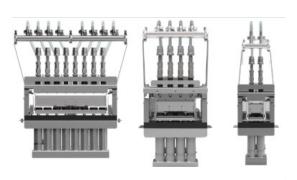
Introducing our small-scale isobaric filling technology, perfect for crafting high-carbonation drinks like Coca-Cola or Monster Energy—fulfilling every small lemonade maker's dream. Our modularity effortlessly accommodates various can formats.



## Traction/Customer

- Holding 70% of market share in Baltic States;
- Building market in France, Poland, Sweden, Finland;





How to get in touch with us:

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## Hi, we're *Depole.io*



## About us

Depole.io helps Social Media managers and moderators to better handle hate speech and toxic content.

- Based in Hasselt, Belgium
- Founded in August 2023
- Received an innovation Grant from Flemish Governement



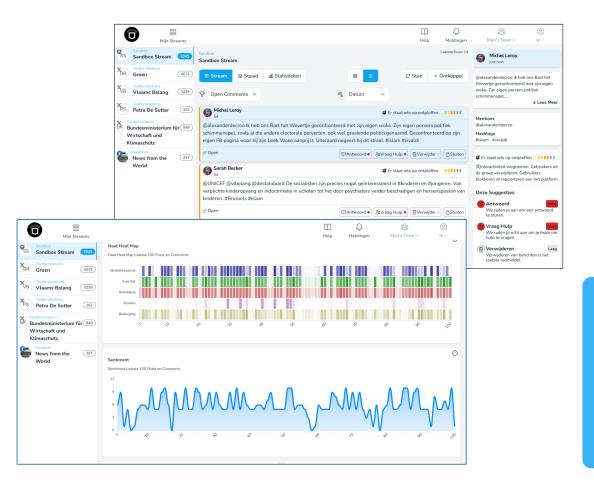
## **Business Model**

Available via Subscription Model



#### Traction/Customer

Depole.io is being tested in Belgium within two NGO's, an inclusive brand and a ministry



How to get in touch with us:

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## Hi, we're QualityHub



#### About us

We specialize in assisting manufacturing facilities in enhancing their product quality and compliance. Our offering encompasses a comprehensive mobile, cloud, and IoT solution that digitizes quality protocols and controls.

Our valued clients harness our solution to streamline data control processes, receiving real-time alerts and feedback. This not only minimizes the time required to address quality issues but can also lead to potential annual quality-related cost savings of up to \$200,000.



### **Business Model**

SaaS solution based on cloud and mobile devices.

Pricing according to the number of quality processes digitized.





### **Success Case**

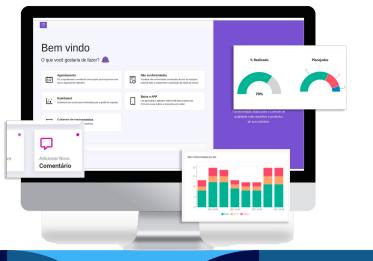
- Achieved a \$200,000 increase in production efficiency by reducing quality-related losses.
- Slashed inspection time by an impressive 82%.
- Reduced input errors by an astounding 99%, outperforming ERPs like SAP and TOTVS.



## Traction/Customer

We collaborate with multinational corporations across various industries, including paper, mining/steel, and food production. Our primary focus is on markets characterized by stringent regulations and a strong emphasis on high-quality control, such as the food, pharmaceutical, and automotive components sectors.





#### How to get in touch with us:

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